

Glitterati Incorporated

225 Central Park West • New York, New York • 10024

www.glitteratiincorporated.com • media@glitteratiincorporated.com

is pleased to announce the publication of

QuickTime™ and a
TIFF (LZW) decompressor
are needed to see this picture.

In **the way we wore**, renowned designer Michael McCollom chronicles African-American fashion's stunning and inventive transformations from the 1940s up to today. At once personal and universal, the book assembles photographs from over 150 black men and women's "style moments," through which we recognize our friends and ourselves. The snapshots come from Michael McCollom's own family and circle of friends, including Oprah Winfrey, Naomi Campbell, Tyra Banks, Tracy Reese, Kimora Lee, and Iman, among others.

From brides glowing in white dresses to bachelors in bell-bottoms, these photographs encompass the tremendous variety of fashions begun by the African-American community and guided international fashion culture.

Some outfits are comically outrageous—elaborate hairstyles and chunky shoes, enormous earrings and funky glasses—yet their wearers' vitality and pride leap from the page. Other styles are striking in their elegance and composure. WW II servicemen in their uniforms, women in haute couture gowns, children dressed for Sunday morning church service; gorgeous shots like these transcend fads, engendering the book with a sense of heritage and history.

www.GlitteratiIncorporated.com

the way we wore is both an entertaining and inspiring historical document. With these imaginative and time-stopping photographs, a foreword by renowned culturalist Geoffrey Holder, and a distinctive introduction by the author, this book is a marvelous journey from Harlem Renaissance to hip-hop style; a celebration of the innovative and captivating history of African-American fashion.

QuickTime™ and a
TIFF (LZW) decompressor
are needed to see this picture.

MICHAEL MCCOLLOM is a designer and professional photographer. Named by *Vogue* magazine as the "designer to watch," he has gained recognition as a designer and photographer, working with a celebrity clientele including Mariah Care, Whitney Houston, and Julia Roberts. His first solo museum exhibition took place in SoHo (New York) in 2002, and he continues to curate shows throughout the city, including the 2006/2007 Museum of the City of New York's fashion exhibition, "Black Style Now."

GEOFFREY HOLDER was born in Trinidad, and moved to New York in 1954, where he made his renaissance career, as a dancer, actor, painter, choreographer, designer, director, and singer. He has been a principal dancer with the Metropolitan Opera Ballet, was awarded a Guggenheim Fellowship for his painting, appeared in several feature films, and won a Tony Award for Best Director for his Broadway musical, *The Wiz*. Holder lives with his wife, Carmen de Lavallade, in New York City.

QuickTime™ and a
TIFF (LZW) decompressor
are needed to see this picture.

QuickTime™ and a
TIFF (LZW) decompressor
are needed to see this picture.

QuickTime™ and a
TIFF (LZW) decompressor
are needed to see this picture.

the way we wore
black style then

Michael McCollum/Foreword by Geoffrey Holder

Published by Glitterati Incorporated

Hardcover: \$40.00 ISBN: 0-9777531-1-5

8 3/8 by 10 1/2 inches, 150 four-color and black-and-white photographers, 160 pages

Category: Fashion/Photography/African-American

Michael McCollum is available for media interviews and appearances through the publisher.

For more information, please contact

Jessica Guerrero at (212) 362-9119 or jguerrero@glitteratiincorporated.com

www.GlitteratiIncorporated.com